

## VISEGRÁD, 700 YEARS A ROYAL SEAT



Magyar Posta is issuing a promotional personalised stamp to celebrate Visegrád, known as a royal seat for 700 years. Thirty-five thousand copies of the philatelic novelty made by printing on the label part of the *Your Own Stamp* personalised stamp were produced by the banknote printing company Pénzjegynyomda. It can be purchased at Filaposta in Hungary and designated post offices or ordered from Magyar Posta's online store from 19 June 2023.

Visegrád, one of Hungary's smallest towns, is a popular destination for Hungarian and foreign tourists set in one of the country's most visited resort areas, the Danube Bend.

The earliest traces of human presence in the locality date from the Neolithic, and the area of the town and its environs have been continuously inhabited since the Bronze Age. The construction of the castle system began at the time of Béla IV. The Angevine king Charles I moved his court to Visegrád in 1323 and made it a royal seat. It is most likely that it was in that year that Visegrád was granted the status of a free royal town. Visegrád acquired international importance during the Angevine dynasty in the 14th century. Charles I arranged the first meeting of rulers in Visegrád, when the monarchs of Bohemia and Poland, the Order of Teutonic Knights and several German prince electors gathered there, in 1335. This served as the historic precedent for the establishment of the Visegrád Cooperation in 1991. Charles I brought the Holy Crown of Hungary to the citadel in Visegrád, where it was also kept later during the reigns of Louis the Great, King Matthias and the Jagiellonian monarchs. The building of the royal palace began at the time of Louis the Great and later Sigismund continued the construction works. The next golden age was during the reign of King Matthias. Visitors arriving from distant countries described Visegrád as "heaven on earth". The town flourished until the Turkish occupation, when, as everywhere in the country, it fell into neglect and suffered much destruction. Visegrád's revival began in the 19th century.

The design of the label of the stamp, the first day cover and the postmark depicts Visegrád Castle in the 14th century and uses today's logo of the Municipality of Visegrád.

### Order code:

2023344010031 (stamp with label)  
 2023344060032 (FDC)  
 2023345040031 (stamp sheet)

**Issued on:** 19 June 2023

**Face value:** Domestic (*On the date of issue equivalent to postage of HUF 175 paying for a domestic non-priority letter up to 50 g, or a postcard or picture postcard.*)

**Printing technique:** offset

**Number of copies:** 1,000 sheets (35,000 stamps with a label)

**Perforated size of stamp:** 18 x 25.2 mm

**Perforated size of label:** 36.25 x 25.2 mm

**Imperforated size of sheet:** A4

**Paper type:** White, wood-free, surface-treated, gummed stamp paper with optical whitener

**Printed by** Pénzjegynyomda Zrt. (stamp), Pátria Zrt. (FDC)

**Source:** Pazirik Kft.

**Stamp label, first day cover and postmark designed by** Attila André Elekes