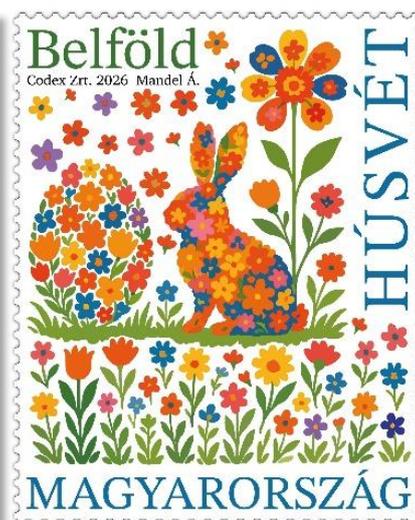


EASTER 2026



Magyar Posta is celebrating Christianity's most important feast, Easter, by issuing a definitive stamp. This year, the self-adhesive stamp with no value indication bearing the inscription "Domestic" and the first day cover show graphic compositions related to Easter designed by the graphic artist Ármin Benjámín Mandel. The new issue produced by Codex Értékpapírnyomda Zrt. goes on sale at Filaposta in Hungary, philately specialist services, certain post offices and www.posta.hu from 5 March 2026.

Easter celebrates the resurrection of Jesus and is the most important feast in the Christian calendar. *Húsvét*, the Hungarian word for Easter, literally means "eating meat" again at the end of Lent after 40 days of fasting. Thus, this Easter tradition symbolically refers to resurrection and rebirth. Easter is organically linked to our culture and traditions, defining our identity. Festive traditions awaken childhood memories, and bring to mind customs, and family events for everyone. The Easter Bunny, eggs, and colourful flowers symbolise spring, fertility, purification, and rebirth.

There are various Hungarian folk traditions and customs associated with Eastertide which celebrate the rebirth of nature in spring and the blossoming of the colourful world around us, such as "sprinkling" (boys throwing water over girls, symbolising purification), blessing pussy willow branches, and the willow procession (parading decorated willow branches and giving eggs as gifts). (Source: nepszokasok.hu)

The stamp and the motives of the postmark on the first day cover feature Easter symbols embellished with colourful floral motifs. The Hungarian word for "Easter" is inscribed on the first day cover in a multi-coloured field reminiscent of mixed spring flowers.

Order code:

2026030010031 (stamp)

2026030060032 (FDC)

2026040040031 (sheet)

Issued on: 5 March 2026**Face value:** Domestic

(On the date of issue, equivalent to postage of HUF 270 paying for a domestic non-priority letter up to 50 g, or a postcard or picture postcard.)

Printing technique: flexo**Number of copies:**

dependent on demand (initial number of copies issued: 200,000 stamps)

Perforated size:

26 x 33 mm (50 stamps and 10 barcodes per sheet)

Paper type: self-adhesive, matt eco-paper**Printed by** Codex Zrt. (stamp), Pátia Nyomda Zrt. (FDC)**Designed by**

Ármin Benjámín Mandel