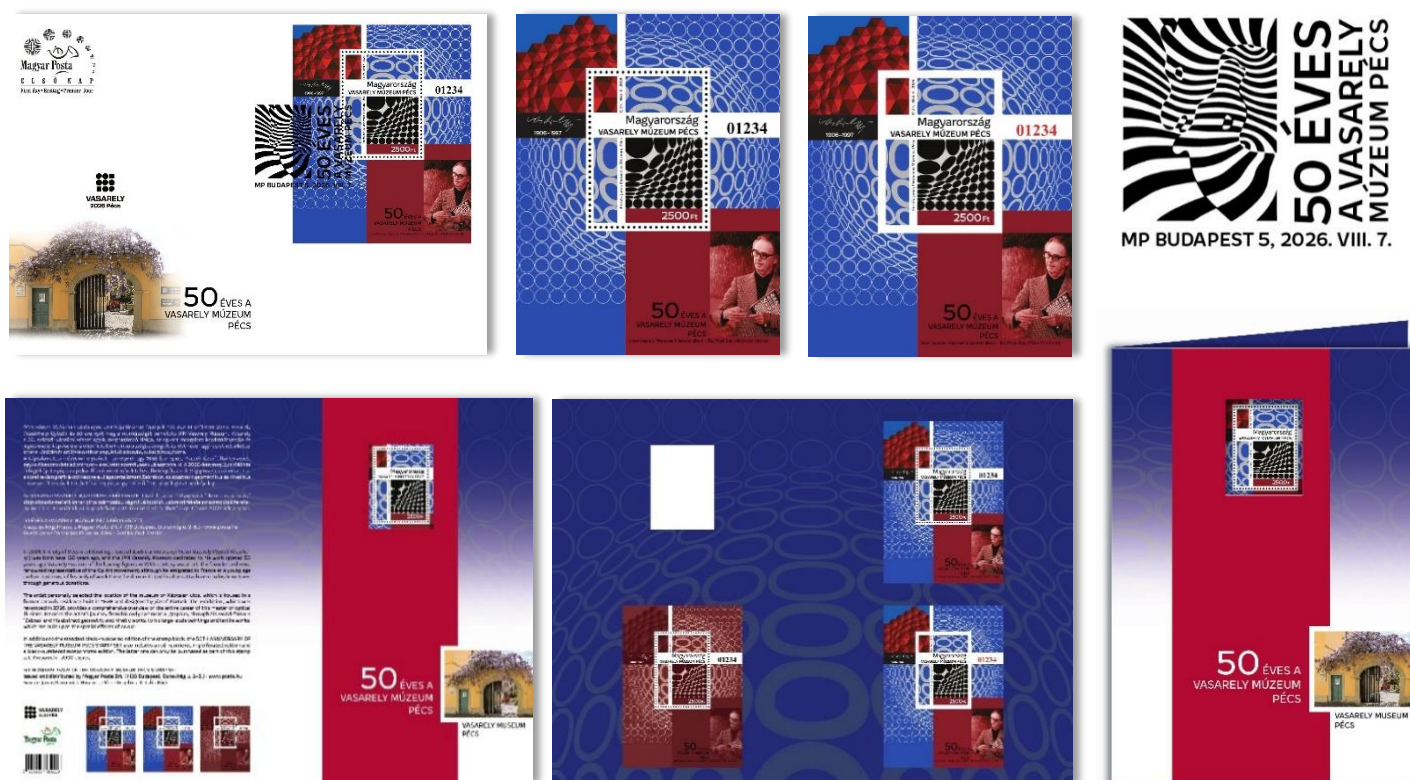


## 50 YEARS OF THE VASARELY MUSEUM IN PÉCS



Magyar Posta is marking the 50th anniversary of the opening of the Vasarely Museum in Pécs by issuing a special souvenir sheet. The special souvenir sheet and the associated philatelic products were designed by the graphic artist Katalin Bódi. The souvenir sheet was produced by Pénzjegynyomda Zrt. The new issue goes on sale at Filaposta, philately specialist services, certain post offices and [www.posta.hu](http://www.posta.hu) from 7 August 2026.

The museum of **Victor Vasarely** (born Győző Vásárhelyi, 1906–1997) opened in 1976 in Pécs, his hometown. It was established in a building chosen by the artist himself, which was originally a canon's residence erected in 1838.

Hundreds of works donated between 1969 and 1991 by the artist, considered to be the father and leading light of Op Art, form the basis of the permanent exhibition. This is supplemented by related works by important masters of international abstract art. The exhibition gives an overview of Vasarely's oeuvre, from his early commercial graphic designs and various versions of his world-renowned *Zebras*, regarded as a forerunner of Op Art, through his black-and-white constructive works, to his best-known colourful pieces based on the illusion of movement and space. The exhibition follows Victor Vasarely's own chronological division, which links each creative period to the natural and environmental experiences that inspired them, and to his visual experiments, while outlining the gradual abstraction of organic forms and the emergence of compositions employing geometric, kinetic, and optical effects.

The souvenir sheet features details of some of Victor Vasarely's works (*Réponses à Vasarely album – Tuz, Phyla Bleu, Affiche Aix*) as well as a half-length portrait of the renowned artist. On the special first day cover, the open gate of the museum's main entrance invites visitors to come inside. The special postmark on the first day cover depicts Victor Vasarely's work *Zebras*.

In addition to the standard, black-numbered edition, a red-numbered imperforated edition of the souvenir sheet and an exclusive stamp set are being issued. Alongside the two editions of the souvenir sheet, the stamp set also contains a monochrome version, which may only be purchased as part of the set and may not be used to pay for letter-mail postage. The souvenir sheets and the monochrome print in the set are protected in mounts.

**Order code:**

2026130030011 (souvenir sheet)  
2026130060012 (FDC)  
2026131030013 (imperf. souvenir sh.)  
2026132030011 (set)

**Issued on:** 7 August 2026

**Face value:** HUF 2,500 (*On the date of issue, this can be used as a supplementary denomination.*) The selling price of the stamp set is HUF 8,500.

**Printing technique:** offset

**Number of copies:** 40,000 perforated, black-numbered souvenir sheets; 6,000 red-numbered imperforated souvenir sheets. The sets are compiled of sheets that have identical numbers ranging from 1 to 2,000. 2,000 copies of the monochrome print were produced. This is only available as part of the set.

**Imperforated size of the souvenir sheet: 68 x 88 mm**

**Perforated size of the stamp within the sheet: 30 x 40 mm**

**Paper type:** white, wood-free, surface-treated, gummed stamp paper with optical whitener

**Printed by** Pénczjegynyomda (souvenir sheet), Pátia Nyomda (FDC), ANY Biztonsági Nyomda (set)

**Source:** Janus Pannonius Museum, Pécs

**Designed by** Katalin Bódi