

## THEMATIC PERSONALISED STAMP 2024/1 KORDA 85



On the occasion of György Korda's 85th birthday, György Korda and Klári Balázs are giving a birthday concert show on 11 May 2024 at the Papp László Budapest Sport Arena. In honour of their work, Magyar Posta is issuing a thematic personalised stamp. Five thousand copies of the sheet of stamps with labels have been produced and will be available for sale at Filaposta and Magyar Posta's online store from 8 May 2024 while stocks last.

György Korda, whose career spans more than six decades, is one of the best-known performers of Hungarian dance music. He first appeared on stage in 1958, reaping his first success with the song *Szeretni kell* (One must love). In the early 1960s, he was one of the most popular singers in the country. The rise of the beat did not favour the 'traditional' dance song style, but he was one of those who managed to remain successful. His wife, Klári Balázs, is a singer with a career of more than four decades. In 1981 they recorded their first duet, *Nem hozol több rózsát* (You don't bring roses any more), and since 1986 until now, they have released albums together.

In 2002, they received the Márta Záray-János Vámosi Cultural, Artistic and Memorial Foundation Award and in 2007 the Artisjus Music Lifetime Achievement Award. In the spring of 2023, they performed to a packed house at one of the outdoor venues most favoured by young people, Budapest Park, where they partied together with more than 10,000 fans and received the Fonogram Lifetime Achievement Award from the Hungarian Recording Industry Association (MAHASZ).

On the occasion of György Korda's 85th birthday, the popular duo are to give the audience an unrepeatably concert experience on 11 May 2024 at the Papp László Budapest Sport Arena, as part of the KORDA 85 - Folly of Youth Birthday Concert Show.

**Order code:**

2024300040031 (stamp sheet)

2024300060032 (FDC)

**Issued on:**

8 May 2024

**Selling price when issued:**

HUF 1,980 per sheet

**Printing technique:**

offset and digital

**Number of copies:**

5,000 sheets

(6 stamps with a label per sheet)

**Perforated size of stamp:**

18 x 25.2 mm

**Perforated size of label:**

36.25 x 25.2 mm

**Imperforated size of sheet:**

A5

**Photo by** Norbert Zsólyomi

**Source:** Global Events

**Designed by**

Imre Benedek