28/2022 HUNGARIAN STAMPS



HUNGARIAN ROCK CLASSICS III: LORD



Magyar Posta is continuing its series on Hungarian rock classics by presenting the band Lord, which is celebrating the 50th anniversary of its foundation in 2022. Fifty thousand copies of the black numbered perforated souvenir sheets and 4,000 copies of the red numbered imperforated souvenir sheets designed by the graphic artist Tibor Z. Petényi were produced by ANY Security Printing Company. The new issue goes on sale at Filaposta, philately specialist services, certain post offices and www.posta.hu from 2 September 2022.

Two members of the Red Fire cover band from Szombathely, László Papp on keyboards and Ferenc Vida on bass, were joined by Ernő Sipőcz on guitar/vocals and István Sütő on drums, and thus the band Lord was formed in 1972. In 1980, the band took part in the national talent contest at Budapest's Metro Club. In the same year, Attila Erős, who had already played in the band for a short time, joined the group. In 1981, they gained popularity with singer Mihály Pohl, who is still a permanent member of the band. Their first album, called Big City Lights, was released in Austria in 1985. The song Vándor, which later became the anthem of Lord and Hungarian rock music, featured on this release. For nearly three decades, the writer of the band's iconic lyrics was the poet and teacher József Balogh (1951-2011). The year 1986 and the song Zaklatott fények brought their first television appearance. In 1988, the band released its first album in Hungary, Szemedben csillagok, which has been followed by 8 more studio albums to date. After several changes of members, Lord, with the new line-up of Attila Erős, Attila Gidófalvy, Lajos Gyurik, Mihály Pohl and Ferenc Vida, took to the stage at a re-launch concert in April 2000. At the Golden Arrow Rock Gala in March 2004, they won the 2003 Lifetime Achievement of the Year Award, based on audience votes. In 2005, Ferenc Vida was replaced by bass guitarist Károly Apró. The following year, the band received the European Golden Artist International Quality Award. To mark the 45th anniversary of their formation, they gave a super concert on 11 February at the Papp László Budapest Sport Arena. The band, currently consisting of Mihály Pohl, Attila Erős, Zoltán Világi, Károly Apró and Zsolt Horváth and celebrating their 50th anniversary this year, is still active and constantly performing today.

Embroidery on jeans and badges, which became fashion items for rockers in the 1960s and 1970s, provide the basis for the souvenir sheet. The band's logo appears on the design of the stamp and the lyrics of their most iconic song, *Vándor*, appear in the frame, embellished by related thematic elements. On the first day cover, an electric guitar and plectrum together with the initial letter of the band's name form a graphic composition. The special postmark features Lord's logo.

Order code:

2022160030011 (souvenir sheet)

2022160060012 (FDC) 2022161030013 (imperforated souvenir sheet)

Issued on: 2 September 2022

Face value: HUF 1,000 (On the date of issue, this can be used as a supplementary denomination.)

Printing technique:

4-colour offset

Number of copies: 50,000 perforated souvenir sheets (with black numbering) and 4,000 imperforated souvenir sheets (with red numbering)

Perforated stamp size: circular, 37 mm diameter

External imperforated size of souvenir sheet:

76 x 50 mm

Paper type: White, wood-free, surface-treated, gummed stamp paper with optical whitener

Printed by ANY Biztonsági Nyomda Nyrt. (souvenir sheet), Codex Zrt. (FDC)

Designed by

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